



June 28th, 2019 in Erie, PA
Sponsorship Prospectus

ErieDayOfCode.com

What is Erie Day of Code?

EDoC is a one-day conference held in scenic Erie, PA for software developers of all skill levels to meet and learn.

The event is co-organized by members of Coderie, the city's monthly meetup group for software developers, and Radius CoWork, the city's coworking community.

Every year we bring incredible speakers from around the country to come share their expert knowledge with over 200 of the region's top developers. There is something for everyone; software engineering, team management, tool demos, community building, and more, including a killer after party!



Sponsorship Packages

Platinum

Afterparty Sponsorship:
We name it after you!
5 Minute Lightning Talk
5 Attendee Tickets
5 #EDoC shirts
Dedicated Event Table
Your banners at the event
Shout out at the event
Social Media Promos
Your Logo on:
- Our website
- Event Newsletters
- Event break slide deck
- Post-Event videos
- Event stage banner

\$3,000 1 available

Gold

3 Attendee Tickets
3 #EDoC shirts
Dedicated Event Table
Your banners at the event
Shout out at the event
Social Media Promos
Your Logo on:
- Our website
- Event Newsletters
- Event break slide deck
- Post-Event videos
- Event stage banner

\$2,000 2 available

Silver

2 Attendee Tickets
2 #EDoC shirts
Your banners at the event
Shout out at event
Social Media Promos
Your Logo on:
- Our website
- Event Newsletters
- Event break slide deck
- Post-Event videos

\$1,000 3 available

Bronze

1 Attendee Ticket
1 #EDoC shirt
Social Media Promo
Your Logo on:
- Our website
- Event Newsletters
- Event break slide deck

\$500 5 available

Community

Social Media Thank-You's <3
Your name on our website <3

\$200 Unlimited

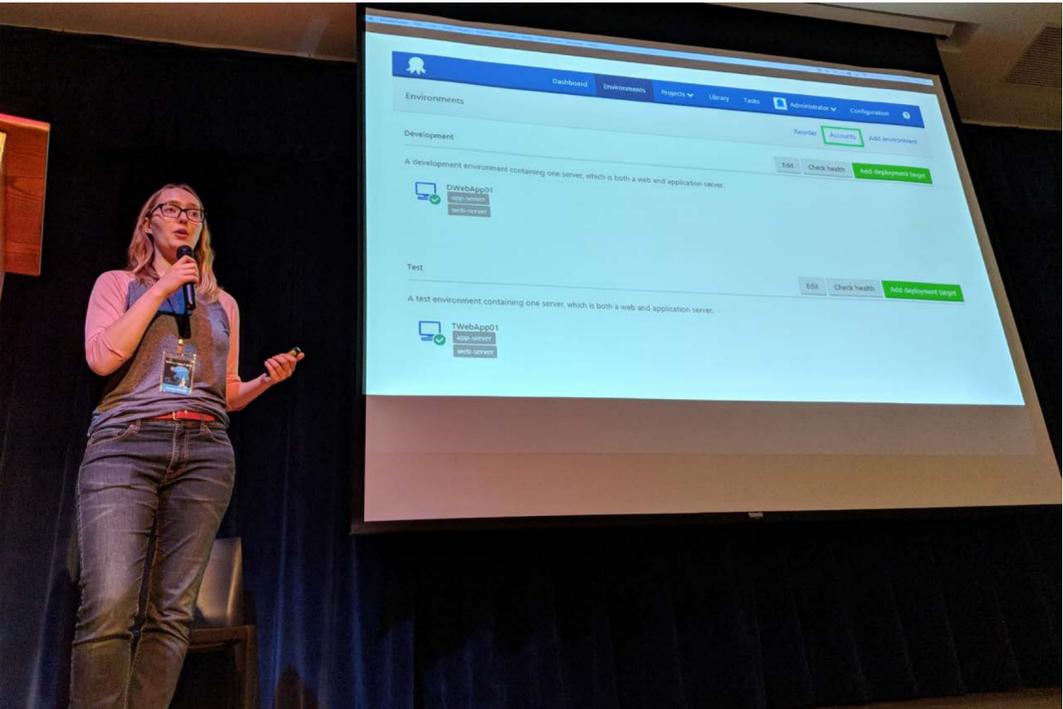
Why Sponsor?

Along with the credibility you garner among attendees, speakers, and other sponsors, your support helps both your business and our city grow by:

- Bringing attention to Erie's software development talent
- Enhancing technical and professional skills of current and potential employees
- Creating an opportunity for local professionals to learn from one another, improving performance through skill-sharing
- Giving you direct access to a talent pool of regional developers to get to know and possibly hire
- Building relations between developers, project managers, designers, and more to broaden their professional networks
- Boosting morale among your employees and the community
- Just being rad



What does it look like?



Erie Day of Code Performance

| Year | 2015 | 2016 | 2017 | 2018 | 2019 |
|-----------------|------|------|------|------|----------------------------|
| Recorded | No | Yes | Yes | Yes | Yes (in 3D? <i>Maybe</i>) |
| Lightning Talks | 0 | 5 | 5 | 5 | 5 (Could be you!) |
| Sessions | 7 | 8 | 7 | 8 | 8 |
| Speakers | 7 | 9 | 7 | 8 | 8 |
| Sponsors | 8 | 15 | 10 | 10 | 10 (THAT'S YOU!) |
| Attendance | 98 | 135 | 110 | 171 | 200 (Join us, too!) |



Past Erie Day of Code Sponsors





Contact Erie Day of Code 2019

Please contact Matt Machuga or Sean Fedorko with any questions

If you know you'd love to sponsor, contact Matt Machuga for arrangements

Sponsorship Commitments

sponsorship@eriedayofcode.com

<https://twitter.com/eriedayofcode>

<https://facebook.com/eriedayofcode>

<https://eriedayofcode.com>

Matt Machuga

matt@eriedayofcode.com

Sean Fedorko

sean@eriedayofcode.com



The Erie Day of Code Team

Erie Day of Code is organized by volunteers from the Coderie Software Development meetup & the Radius CoWork professional community.

The organizers are volunteers who are passionate about the potential of Erie. They donate this time in the hope of improving opportunities within their industry and the city in which they live.

Matt Machuga

Jess Major

Luke Weatherlow

Sean Fedorko

Sara Sheehan

Ray Rogers

